

[kiraboyer.com](http://kiraboyer.com)

# Services & Pricing Guide



**KIRA BOYER**  
SOCIAL MEDIA



# Hello There!

Thank you for checking out my services and pricing guide!

I've been working professionally with medspa clinics for 3 years. My experience with social media content creation and page management has spanned 7+ years.

My educational background is in the fine arts and I incorporate my degree knowledge in my designs and branding work.

Send me an email when you are ready to begin your social media growth journey!

# Kira Boyer

Social Media Management | Consulting | Marketing

# How It Works

01

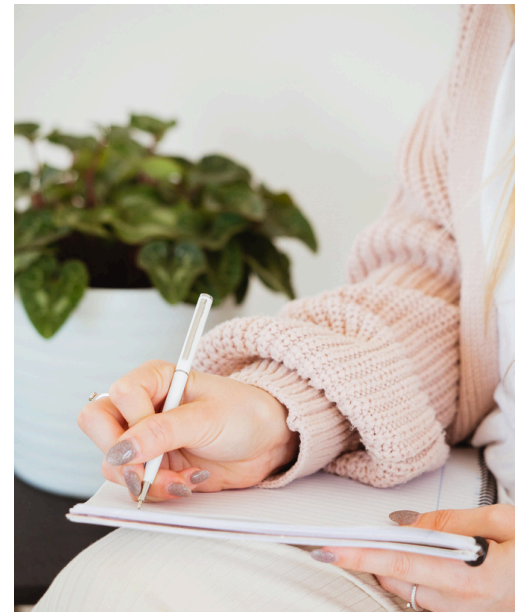
## Book a discovery call

All discovery calls are free. During our calls we'll discuss my services and I can answer any questions you might have before starting our collaborative work.

02

## Sign the contract

Once you are ready to start, I'll send out your contract and next steps according to your chosen package.



## COMMUNICATION

### CONTACT DETAILS

[kiramarieboyer@gmail.com](mailto:kiramarieboyer@gmail.com)

### OFFICE HOURS

M - F 9:00am - 5:00pm PST

### WEBSITE

[kiraboyer.com](http://kiraboyer.com)

### BOOK DISCOVERY CALL

<https://calendly.com/kiraboyer/schedule>



# Monthly Newsletter

Want to create branded content and self manage your socials, but don't have time to come up with engaging post ideas? Need to stay up-to-date with trending medspa content and social media platform updates? This newsletter is perfect for you.

## Deliverables:

- ✓ 1 filled out content calendar of daily **medspa** content ideas and video prompts.
- ✓ Links and insights to all monthly trending content.
- ✓ Insights into latest Instagram, TikTok, and Facebook platform updates.
- ✓ Valuable social media tips.

Value

**\$50/month**

# Custom Services

Ideal for a more curated content strategy that works for your business. Schedule a call to create a strategy that aligns with your budget and goals.



Value

**\$Custom**

# Graphic Content Package



This package is ideal for anyone who is interested in graphical content that is branded for their business and fits their niche's content pillars. Advertisement, ads consulting, and videos are not included in this package.

**Sign up for 3 months**

**\$1,425 (save 5%)**

**Value**

**\$500/month**

**Photos will be requested, but not required.**

## **Deliverables:**

- ✓ 10 image posts/month + 18 story posts.
- ✓ Posts are captioned, hashtagged, edited, and uploaded.
- ✓ Access to my account "set-up" guides folder.



# Video + Graphics Content Package

This package is ideal for anyone who is interested in image and video content that is branded for their business and fits their niche's content pillars. Advertisement and ads consulting are not included.

Video clips will be requested, but not required.

## Deliverables:

- ✓ 6 graphics and 4 video posts/month + 10 story posts.
- ✓ Access to my account "set-up" guides folder.
- ✓ Posts are captioned, hashtagged, edited, and uploaded for you.

Sign up for 3 months

**\$1,995 (save 5%)**

Value

**\$700/month**

# Ads Consulting Package



Are you looking for expert strategy and ads guidance on Facebook and Instagram?

This package includes ad graphics and boosted advertisement consulting so you can learn how to run optimal ads on your accounts.

**Sign up for 3 months**

**\$3,705 (save 5%)**

**Value**

**\$1,300/month**

**Video clips and photos will be requested, but not required.**

## **Deliverables:**

- ✓ 1 30 min. monthly strategy and ads consulting call.
- ✓ Ad graphics for boosting and client-made advertisement campaigns.
- ✓ Access to my full "Guides" folder. This folder includes boosted ad guides.  
12 posts/month. Posts are captioned, hashtagged, edited, & uploaded for you. Includes video and graphics + 20 story posts.
- ✓ Account messaging and comments management



# Ads Package



For clients looking for full ad campaign assistance. I recommend pairing this package with any of my content packages or newsletter for complete social media management.

**Sign up for 3 months**

**\$4,560 (save 5%)**

**Value**

**\$1,600/month**

## **Deliverables:**

- ✓ 1 hour monthly strategy call.
- ✓ Advertisements managed for clients. Facebook and Instagram.
- ✓ Access to my full "Guides" folder. This folder includes set up and ad boosting guides.
- ✓ Access to my monthly newsletter.

# Additional Services



**Additional Services**

**Filming on location.**

**Varies**

**Additional Services**

**Branded flyer/pamphlet/business infographics/ form creation.**

**Varies**

**Additional Services**

**Website and Social Media Profiles Audit Report.**

**Varies**

# Let's Get Started!

**Schedule a discovery call**

Visit my website for more detailed information on all of my packages. Send me a email, or book a call through my website or Calendly, linked below!

I look forward to helping you grow your social media presence.



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